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## BETTER BABIES' CONTEST TO BE A VALUABLE FEATURE OF STATE FAIR



Photo by Steffens-Berry Studio.

BABYHOOD with its innocence, its purity and helplessness, appeals to every heart in which there is a throb of humanity and to the assertion that "all the world loves a lover" might be added "and a baby," but babyhood means not only love but responsibility and responsibility should go hand in hand with knowledge. Would any farmer or stock breeder of the most ordinary mentality attempt the commercializing of animals without a due and adequate understanding of their necessities, their habits, and the safeguarding of their existence? And yet mothers become mothers, fathers assume the responsibilities of fatherhood, nurses adopt the profession of infant-care with a debonaire disregard for or lack of any knowledge of babyhood which is appalling. Babies have, for ages, been regarded as possessions whose prestige depended largely upon personal prettiness secondary even to precociousness or physical progress and the expression of this popular idea was the old-time beauty show of the county fairs. But the beauty show day met its Waterloo six years ago and, with poetical justice, at a Fair celebration. Here the contrast between scrupulously cared for and scientifically scored animals and the fretful, ill-fed, unkempt babies of some of the visitors to the Audubon County Fair of Iowa, led Mrs. F. S. Watts to speculate on the value to humanity of children scientifically watch-guarded in like ratio to the care and consideration bestowed upon the animal kingdom. The outcome was a Babies' Health Contest at the Iowa State Fair, August 27, 1911. Kentucky joined the Better Babies crusaders in 1913, holding the first Babies' Health Contest at the Fair with about 125 entries.

Governor Will Review Babies.

This year the Babies' Exhibit will,

under the supervision of Commissioner of Agriculture, Mat S. Cohen, of Frankfort, who is the member in charge of the department, and of Mrs. John L. Woodbury, the superintendent of the Contest, be augmented, enlarged and combined into one of the most valuable, spectacular and unusual features of the entire Fair. It will possess in full measure all the scientific advantages possible to the movement and in addition the examinations, instructions, scoring and judging will be climaxed by a grand tableau in the \$100,000 pavilion which will be one of the most picturesque exhibitions of the entire Fair. The babies and their mothers will enter the ring in ribbon-linked line, preceded by the State Fair band, and Gov. A. O. Stanley, Commissioner of Agriculture Mat S. Cohen, State Fair Secretary W. J. Gooch, Superintendent Mrs. John L. Woodbury, and Dr. Irvin Lindenberg, Medical Examiner in Chief. The aides of Mrs. Woodbury and Dr. Lindenberg, in charge of the various divisions of the infantile entries, will marshal their charges by ribbon lines from which they will radiate to a position surrounding the platform on which the State Officials, Superintendent and Examiner are stationed. The babies and their mothers will be assigned positions around the pavilion rail on which elevated seats will be placed for a showy display of the captivating contestants. The arrangement of the babies in this giant oval will afford State Fair visitors an opportunity of viewing each and every dainty and dimpled tot entered and will likewise protect the little ones from crowding or discomfort. The ceremony of awarding the prizes will be a pretty and elaborate one. The championship babies will, this year, be presented with handsome silver cups instead of cash awards as heretofore. Entries in the Babies' Health Contest will close September 1. No entrance fee is required for this contest. Premiums of cash, ribbons and cups will be awarded Friday, September 15, at 3 p. m. in the pavilion.

## ATHLETIC EVENTS TO BE A NEW AND NOTABLE EXHIBITION AT STATE FAIR

Statewide Competition Among High School and College Boys Expected to Stimulate Much Interest—A Big Feature for the Final Day of the Fair.

WHILE the curriculum of a school or college does not, as a rule, carry athletics as a part of its course, it is nevertheless a fact that the development of the physical along with the mental is looked upon as of equal if not paramount value to the student. For this reason the Kentucky State Fair management, in planning for the great exhibition in Louisville September 11-15, gave thought to the athletic subject and decided to show just what Kentucky can do in the way of well-developed school boys, by including an Athletic Day in their list of feature events. Saturday, the final day of the Fair, was picked for the time, the matchless half-mile speedway at the Fair as the place and from every college and school in the State a representative "color bearer" for that school will, it is hoped, act as the boy.

The direction of the meet will be in the hands of Sam H. McMeekin, sporting editor of the Louisville Courier-Journal, and president of the Louisville Amateur Athletic Federation. To make the movement the big success desired it is necessary that the management have the co-operation of the schools over the State and the principals of all schools are being urged to communicate with Mr. McMeekin at once.

Four classes of competition are provided in the programme, as follows:

10 to 12 years old, 12 to 14 years old, high schools (age limit 20 years) and colleges. Athletes who represented their schools last spring are eligible. The programme in full follows:

Ten to Twelve Years Old—50-yard dash.  
Twelve to Fourteen Years Old—75-yard dash.  
High Schools—100-yard dash.  
High Schools—220-yard dash.  
High Schools—440-yard dash.  
High Schools—880-yard dash.  
Colleges—100-yard dash.  
Colleges—220-yard dash.  
Colleges—440-yard dash.  
Colleges—880-yard dash.  
Colleges—One-mile run.  
Twelve to Fourteen Years Old—Half-mile relay, each member to run 220 yards.  
High Schools—One-mile relay, each member to run 440 yards.  
Colleges—1-mile relay, each member to run 440 yards.  
Ten to Twelve Years Old—Running high jump.  
Twelve to Fourteen Years Old—Running high jump.  
High Schools—Running high jump.  
Ten to Twelve Years Old—Running broad jump.  
Twelve to Fourteen Years Old—Running broad jump.  
High Schools—Running broad jump.  
Twelve to Fourteen Years Old—3-pound shot-put.  
High Schools—12-pound shot-put.  
Colleges—16-pound shot-put.  
High Schools—Pole vault.  
Colleges—Pole vault.  
High Schools—220-yard low hurdles.  
Colleges—220-yard low hurdles.  
Note—The age limit for High School competition is 20 years.



THIS picture shows a woman of Salvador, Central America, making tortillas. She would not be wasting her time doing this if she had access to the good things in our bakery where we produce the

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